



## AdQue: A Complete Marketing Package for Banks

### More than Meets the Eye

More than a digital signage system, AdQue is a complete marketing package. It supports your branding, cross selling, employee training, direct marketing, and much more. With AdQue, you have more than just a “TV” display.

### Marketing Muscle Where You Need It

Do lines build up on Friday afternoon? Schedule a Direct Deposit message. Do retirees visit the branch on Tuesday mornings? Schedule a Trust Services message. AdQue helps you:

- Reach customers with long range programs
- Realize new opportunities in a fast paced climate.
- Connect with your customers at the point of decision

Integrates and supports self service coin machines, “tellerless” branches, outdoor displays, drive-thrus, and dynamic lobbies.

AdQue has a wealth of features not found with any other system, and is regarded as the easiest to use. Through our constant software development, AdQue is “future-proofed” against obsolescence. We have what you are looking for today and we are developing what you will need tomorrow.

Contact us for your  
personal demonstration  
today:

**225.791.7797**



**C & A Associates, Inc.**

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